

### **SREE NARAYANA MISSION (SINGAPORE)**

Established in 1948





#### **PRESS RELEASE**

FOR IMMEDIATE RELEASE

SREE NARAYANA MISSION (SINGAPORE) COLLABORATES WITH INDIAN RESTAURANTS ASSOCIATION SINGAPORE FOR 'DO GOOD WITH FOOD' CAMPAIGN

**3 January 2022** – In collaboration with the Indian Restaurants Association Singapore (IRAS), Sree Narayana Mission (Singapore) [SNM] is pleased to announce the *'Do Good with Food'* campaign. At SNM, we place the needs and well-being of our residents and clients on utmost priority and strive to serve quality meals for the seniors under our care.

- The 'Do Good with Food' campaign provides an opportunity for the community to do good and bring a smile to the faces of these seniors. Said SNM Resident, Mdm Vanitha "I enjoy the meals served in the nursing home. Especially during this COVID-19 period, we are thankful and look forward to enjoying a good meal with other fellow residents."
- 3 More than 10 Indian restaurants from IRAS have agreed to support this noble cause. Said S Mahenthiran, Honorary Secretary, "It is with great enthusiasm that Indian Restaurants Association Singapore, IRAS, is partnering with Sree Narayana Mission for this heart-warming initiative. This campaign is one that spreads the message of hope and compassion to our treasured elderly. With this campaign, we hope to contribute to their well-being as they are the foundation of our society, from whom we have learnt several valuable lessons to build a better present and future. IRAS will continue supporting such initiatives as we strongly believe that collective actions can have a significant impact on our community."
- 4 Interested parties can choose to sponsor meals for the entire day or select their preferred meal session:

# DO GOOD WITH FOOD

KICK-START POWER-UP HIGH-TEA BREAKFAST LUNCH BREAK \$250 \$600 Served at 8am Served at 12pm Served at 2pm UNWIND WITH SUPPER GOOD WITH DINNER GALORE FOOD Served at 5.30pm Served at 8pm 5-in-1 daily meals 5 Please refer to **Annex A** for more information on SNM (Singapore) and **Annex B** for the campaign brochure.

## For media enquiries, please contact:

Ms. Nishani Hassan Head, Corporate Communications Email: <a href="mailto:nishani.hassan@snm.org.sg">nishani.hassan@snm.org.sg</a>

Mobile: 9877 4023

Released by: Sree Narayana Mission (Singapore)

#### **ANNEX A**

#### **About Sree Narayana Mission (Singapore)**

In keeping with the teachings of Sree Narayana Guru, the Sree Narayana Mission (Singapore) (SNM) is a social service agency committed to providing a range of social services for the less privileged regardless of race, language, or religion.

SNM is a registered, secular society with charity status and is a member of the National Council of Social Services (NCSS). It attained the 'Institution of Public Character' (IPC) status in 1987 and has maintained its charter since. SNM is also a proud recipient of the Charity Transparency Awards, (2018 and 2019) awarded by the Charity Council.

SNM operates a 224-bedded nursing home facility for residents who require assistance in daily living and/or have daily nursing care needs. SNM will also be managing a second nursing home facility in Yishun awarded by the Ministry of Health (MOH), for an initial period of three years. It has an estimated capacity of over 300 beds and is slated to be ready in 2025.

SNM also operates two Senior Care Centres (SCC) for the elderly, with one, co-located within the Nursing Home in Yishun and offering a Maintenance Day Care Programme. The other SCC is located at Woodlands and offers both Maintenance and Dementia Day Care Programmes.

Appointed by the Ministry of Social and Family Development (MSF), SNM is also the managing agent of Meranti Home @ Pelangi Village, a 200-bedded psychiatric welfare home.

Additionally, SNM also provides several community services including programmes for single mothers, educational financial assistance and befriender services for the disadvantaged community at large.

For more information, please visit www.snm.org.sg

#### **Annex B**



# DO GOOD WITH FOOD

**SPONSOR A MEAL FOR OUR RESIDENTS** 

We serve over 200 residents daily.

Bring a smile to their faces by sponsoring a warm meal for our residents.

SCAN THE QR CODE TO FIND OUT HOW YOU CAN SPONSOR A MEAL

