



SREE NARAYANA MISSION (SINGAPORE)

Established in 1948

12 YISHUN AVENUE 5, SINGAPORE 768992



PRESS RELEASE

FOR IMMEDIATE RELEASE

SREE NARAYANA MISSION (SINGAPORE) WINS BEST ACTIVE AGEING PROGRAMME (COMMUNITY) AT 9TH ASIA PACIFIC ELDERCARE INNOVATION AWARDS 2021

Monday, 6 December 2021 – Sree Narayana Mission (Singapore) [SNM] participated in Ageing Asia's World Ageing Festival, which took place from 2 to 3 December 2021.

1 SNM is proud to announce that it has won the award for Best Active Ageing Programme – Community, in partnership with Cycling Without Age for 'Moving Generations' at the finale of the 9th Asia Pacific Eldercare Innovation Awards 2021.

"Winning this award is a huge morale boost for the hard-working staff and volunteers from CWA, who had largely contributed to the success of this programme. Our residents and clients have greatly benefitted from this very meaningful partnership as it elevates their psychosocial development and improve their mental wellness. Here at SNM, we value our community partners, who play an integral part in ensuring that our residents, clients and beneficiaries continue to lead enriching lives. This award is a big picture of what we do, who we do it for and where we are going. This achievement is also a reminder that good work comes with unbelievable achievement.", said Ms Darshini Mohan, SNM Community Engagement, who had received the award that evening.

2 SNM was also finalist in two other categories: Best Dementia Care Programme and Best Day Centre Operator. Receiving the awards was Head of SNM Senior Care Centre, Ms Joanna Ng who shared, *"Emerging as finalists in these two categories – 'Best Dementia Care Programme' and 'Best Day Centre Operator' is an affirmation of the good work we do at our Senior Care Centres. We are truly humbled and look forward to serving our clients with optimal care through our programmes and interventions."*

3 *"These awards underscore the good efforts made by SNM. It exemplifies respect and compassion to the generation who have contributed their youth into building Singapore. We hope this recognition will foster more support from donors and volunteers and help SNM tide through this challenging COVID-19 period."*, said SNM's Head of Finance, Mr Sunil Kumar.

4 On 2 December, SNM CEO, Mr S. Devendran was part of a panel of CEOs which discussed the next lap in ageing in Singapore. Head of SNM Senior Care Centre, Ms Joanna Ng also gave an overview on Creative Care Programme.

5 On 3 December, Head of SNM Meranti Home, Mr Sajeev Pillai participated in a panel discussion on Ageing Tech and shared on some of SNM's technology adoptions.

6 Please refer to **Annex A** for more information on SNM (Singapore) and **Annex B** for photos.

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ANNEX A

About Sree Narayana Mission (Singapore)

In keeping with Sree Narayana Guru's teachings, SNM provides a wide range of social service programmes for the less privileged regardless of race or religion.

SNM operates a 224-bed nursing home, Sree Narayana Mission Nursing Home and two Senior Care Centres for the elderly. One Senior Care Centre is co-located with the Nursing Home in Yishun and offers a Maintenance Day Care Programme.

The other Senior Care Centre is located at Woodlands and offers both Maintenance Day Care and Dementia Day Care Programmes.

SNM also manages Meranti Home, a 200-bed psychiatric welfare home for male destitutes.

SNM also runs community programmes to cater to the needs of the less-privileged including programmes for single mothers, educational financial assistance and befriender services.

SNM is an Institution of Public Character since 1984.

SNM was one of 67 Charities who received the Charity Transparency Awards 2019, awarded by the Charity Council. The award recognises charities with good disclosure practices that the Charity Transparency Framework (CTF) recommends.

For more information, please visit www.snm.org.sg

ANNEX B



SNM CEO S. Devendran at Panel Discussion



SNM's Awards



Team SNM at the event