SREE NARAYANA MISSION (SINGAPORE)
Established in 1948

12 Yishun Avenue 5, Singapore 768992
Tel: 6955 9555 Fax: 67529548
UEN S48SS0016D | GST Reg. No. M90373848J

CHARITY TRANSPARENCY AWARDS 2024

Media Statement

FOR IMMEDIATE RELEASE

SREE NARAYANA MISSION (SNM) (SINGAPORE) ANNOUNCES CEO SUCCESSION

Singapore, 02 November 2026 - Sree Narayana Mission (SNM) (Singapore) today announced the appointment of Mr Bernie Poh as Chief Executive Officer (CEO)-Designate, effective 4 November 2026. Mr Bernie will work alongside the incumbent, Mr S. Devendran, during a planned handover before formally assuming the role of CEO on 1 December 2026.

The leadership transition follows a succession planning process initiated several months ago by the Executive Committee (EXCO) alongside the Succession Planning Task Force, which undertook an extensive search to identify the next CEO. Mr Devendran will step down from the role on 1 December 2026, after 10 years of dedicated and impactful leadership, during which he has played a significant role in advancing SNM (Singapore)'s work and its commitment to the people and communities it serves. SNM (Singapore) extends its sincere appreciation to Mr Devendran for his leadership, dedication and contributions to the organisation. His decade of service represents an important chapter in our journey.

Mr Bernie Poh brings over 20 years of senior leadership experience across the healthcare and eldercare sectors, having held Chief Executive Officer positions at multiple healthcare organisations. His experience spans strategic leadership, organisational development, operational management and the oversight of complex healthcare and residential care services.. His executive experience will support SNM (Singapore)'s integral role in Singapore's eldercare sector, amid rising demand for accessible and sustainable care as the nation enters a super-aged society.

During the handover period, he will work closely with Mr Devendran, the EXCO and the management team to gain a thorough understanding of the organisation's operations, engage with staff and key stakeholders, and ensure continuity ahead of formally assuming the role of CEO.

Mr Anil Sarasijakshan, President of SNM (Singapore), said: *"We extend our sincere appreciation to Mr S. Devendran for his decade of dedicated leadership and service to SNM (Singapore). His contributions have played an important role in the organisation's growth and development. We warmly welcome Mr Bernie Poh and look forward to working with him as he assumes the leadership role and helms the organisation into its next chapter. The planned transition provides for a structured handover, ensuring seamless leadership transition and the continued delivery of our mission and commitment to the seniors we serve, their families and the wider community."*

Throughout the transition, SNM (Singapore) will remain steadfast in its commitment to its mission, ensuring that our work, organisational priorities and responsibilities continue with the same dedication, purpose and sense of service that have guided the organisation over the years.

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About Sree Narayana Mission (Singapore)

Sree Narayana Mission (Singapore) is a registered, secular charity and member of the National Council of Social Service. It has held Institution of a Public Character (IPC) status continuously since 1987 and has been recognised with the Charity Transparency Award for five consecutive years, most recently in 2024. In 2017, SNM Nursing Home@Chong Pang, a 224-bed facility, was recognised as Singapore's first 24/7 Dementia Go-To Point.

Established in 1948, SNM (Singapore) is one of Singapore's longstanding social service agencies, providing residential and centre-based care for seniors and vulnerable persons.

Guided by its C.A.R.E. Operational Principles — Compassion, Accountability, Respect and Excellence — SNM (Singapore) is committed to delivering person-centred care that upholds dignity, promotes inclusion, and serves individuals regardless of race, language or religion.

Today, SNM (Singapore) operates two Ministry of Health-appointed nursing homes — SNM Nursing Home@Chong Pang and SNM Nursing Home@Riverwalk — with a third facility, SNM Nursing Home@Chencharu, scheduled to open in 2028.

Beyond residential care, it also runs three Senior Care Centres and two Active Ageing Centres, strengthening community-based support and ageing-in-place initiatives. SNM (Singapore) also manages Meranti Home @ Pelangi Village, a psychiatric welfare home for destitute men, appointed by the Ministry of Social and Family Development, serving vulnerable individuals with complex psychosocial needs.

Media enquiries

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ANNEX A

Portraits of Mr S Devendran Mr Bernie Poh

	
Mr S Devendran	*Mr Bernie Poh*